

CROW WING COMPOSITE SQUADRON
CIVIL AIR PATROL
UNITED STATES AIR FORCE AUXILIARY
16141 Airport Road
Brainerd, MN 56401

13 August 2018

MEMORANDUM FOR COMMANDER, PERSONNEL OFFICER, MINNESOTA WING

FROM: MN-012 CC

SUBJECT: Crow Wing Composite Squadron Patch and Heraldry

1. I am requesting approval for a revised patch design for Crow Wing Composite Squadron (NCR-MN-012). The proposed design (Version 1) complies with the CAP Patch and Heraldry Guide (CAP PHG), with modifications as indicated below. As an alternate proposal, I am submitting a rocker design (Version 2). Our revised patch submissions are designed by Major Ron Finger, Crow Wing Composite squadron member.

2. SHAPE: The proposed design is rendered on a disc, the shape which is appropriate for the unit level as specified in the CAP PHG. Former Crow Wing patch designs were rendered on a shield, which is generally designated for group and higher echelons.

3. ROCKERS: Although the CAP PHG suggests a bottom and top rocker on the disc, we are proposing our preferred modified version (Version 1) which retains a full disc shape but still renders the text in the rocker positions. Our preliminary inquiries indicate that the full disc shape will be much less expensive to produce and creates fewer sewing issues when attaching to a uniform. The squadron name is rendered in both the upper and lower sections reserved for rocker text. This would allow better name recognition and visibility. In addition, our recognizable crow mascot is able to appear 15% larger in this version. Since the CAP PHG is a guide and not strictly regulation, and since there is a very wide variety of currently approved designs in Minnesota Wing, we feel the Version 1 disc design is in keeping with the spirit of the guide and could eventually be adapted to the two rocker shape if needed while still keeping our cost low and bridging the transition to the ABU uniform.

As an alternative choice, we have included a version (Version 2A) with our unit name in the top and bottom rockers. We have also included a version (Version 2B) with the bottom rocker only as indicated in the CAP PHG. Our unit name has been shortened to allow for a larger font in the rocker. We do not have a current or historical motto, so the upper rocker is not included.

4. **COLORS:** The colors have been slightly adjusted from the originally approved design. This is to better coordinate with the colors of both the BDU and ABU uniforms.

5. **SYMBOLISM:** The proposed design incorporates elements of our historical patches, with MNWG approvals for those patches beginning in the 1990s as nearly as we have been able to discern.

- The **blue** background, rendered in the upper left portion of an angle from left to right, represent the waters of the Brainerd Lakes Area, including the many lakes and the rivers which flow into the Mississippi River. Blue is also representative of our aerospace mission and the blue skies.

- The **red** background, rendered on the lower right portion of the left to right angle, represents the red soil which is prevalent in our area. Red is also representative of our emergency services mission, especially our commitment to ground team training since our inception in the early 1950s.

- The **black crow**, the squadron mascot, is positioned as flying upward to the bearer's right. The crow, known for its intelligence and ability to adapt, is also symbolic of the mission of cadet programs. The name 'Crow Wing' is from our county name, with origins back to the nineteenth century. It is fitting that our mascot is centered on the disc since our members reside in several surrounding counties, but meet in the "heart" of the area, Crow Wing.

- Above the mascot to its right on the blue field, is the **Civil Air Patrol logo**. This reminds us that our missions come above all else. The logo, with the elements of the historical Civil Defense logo, also remind us of the early CAP Brainerd Squadron which active in the late 1940s and part of our rich history.

5. I respectfully request approval of our preferred patch (Version 1) or our alternate choice (Version 2A with Version 2B as our last preference).

//Cindy McCarthy, Capt, CAP//

Capt Cindy McCarthy, CAP

Crow Wing Composite Squadron Commander

(C) 320.232.3253

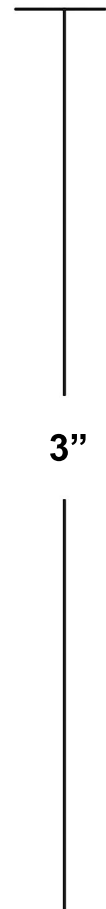
Civil Air Patrol, U.S. Air Force Auxiliary

Proposal for Revised Squadron Patch

Maj Ron Finger - NCR-MN-012

(in compliance with "Civil Air Patrol Heraldry Guide")

11 July, 2018



3"

Font - Futura Bold



Black - Process Black



Blue - CMYK: 86,61,0,0 or PMS 293U



Red - CMYK: 0,92,83,0 or PMS 485PC



White



Tan - CMYK: 0,6,14,31 or PMS 7536U (matches ABU Tan)

ROCKER VERSION 2A



ROCKER VERSION 2B



CHANGES INCORPORATED INTO NEW PROPOSED PATCH (2018)

- Format change from shield to round in compliance with CAP regulations
- Reversed direction of crow icon to wearer's right per guidelines
- Addition of "COMPOSITE" unit designation
- Lightened RED and BLUE colors for better contrast with crow icon
- Rocker color option to harmonize with both ABU and BDU uniforms